



## 7<sup>th</sup> International Scientific Conference

»Strengthening resilience by the sustainable economy and business – towards the SDGs«

–16<sup>th</sup> MAY 2023–

8.30 – 9.00

REGISTRATION – FACULTY OF ECONOMICS AND BUSINESS (FEB), RAZLAGOVA 14 (GROUND FLOOR)

9.00 – 9.10

OPENING ADDRESSES – LECTURE ROOM P 1.4

9.10 – 9.40

KEYNOTE SPEECH 1

**INNOVATIVE ENTREPRENEURSHIP FOR SUSTAINABLE DEVELOPMENT**

Professor Dr. **Tiit Elenurm**, Estonian Business School, Estonia

9.40 – 10.10

KEYNOTE SPEECH 2

**BORN SUSTAINABLE: PROMOTED BY THE ECOSYSTEM FOR SUSTAINABLE ENTREPRENEURSHIP**

Professor Dr. **Thomas Schøtt**, University of Southern Denmark, Denmark

10.10 – 10.30

KEYNOTE SPEECH 3 (ONLINE)

**SOUTH PERSPECTIVE ON CIRCULAR ECONOMY – THE CASE OF INDIA**

Professor Dr. **Rahul Singh**, Birla Institute of Management Technology, India

10.30 – 11.00

Coffee break

	<a href="#"><u>Paper presentations Lecture room P 1.4</u></a>	<a href="#"><u>Paper presentations Lecture room P 1.5</u></a>	<a href="#"><u>Paper presentations Lecture room P 2.7</u></a>	<a href="#"><u>Paper presentations Lecture room P 0.1</u></a>	<a href="#"><u>Paper presentations Lecture room P 2.8</u></a>	<a href="#"><u>Paper presentations Lecture room P 0.3</u></a>
	<b>CHAIRS:</b> <i>Simona Šarotar Žižek, Ivan Malbašič</i>	<b>CHAIRS:</b> <i>Zlatko Nedelko, Attila Kurucz</i>	<b>CHAIRS:</b> <i>Gregor Radonjič, Tamás Szemlér</i>	<b>CHAIRS:</b> <i>Sitar Aleša Saša, Dejana Zlatanović</i>	<b>CHAIRS:</b> <i>Rita Szabó-Geletóczy, Klavdij Logožar</i>	<b>CHAIRS:</b> <i>Sanja Gongeta, Aleksandra Amon</i>
11.00 – 11.15	<i>Interaction mechanisms and the performance of production enterprises as social systems: The truth of the human spirit</i>  <i>Raul Espejo</i>	<i>Contribution of Industry 4.0 to sustainable development</i>  <i>Zlatko Nedelko, Marko Laitila, Mustafa Ghulam, Vojko Potočan</i>	<i>Multidisciplinarity and interdisciplinarity: Key elements for teaching environmental sustainability at economic and business faculties</i>  <i>Gregor Radonjič, Matjaž Denac</i>	<i>Balancing exploration and exploitation in organizations: The role of organizational design leadership styles and employee personality</i>  <i>Sitar Aleša Saša, Sabine Bergner, Katarina Katja Mihelič, Miha Škerlavaj, Aljoša Valentinčič, Ajda Merkuž</i>	<i>Relationship factors between supply chain actors</i>  <i>Tímea Kozma, Katalin Faragóné Lepp, Rita Szabó-Geletóczy</i>	<i>Sustainable financing – European legislative framework and impact on the economy</i>  <i>Sanja Gongeta, Stjepan Draganić, Vedran Gongeta</i>
11.15 – 11.30	<i>Sustainable human resource management</i>  <i>Ana Marija Gričnik, Matjaž Mulej, Simona Šarotar Žižek</i>	<i>Are Slovenian manufacturing companies ready for Industry 4.0?</i>  <i>Iztok Palčič, Klemen Kovič</i>	<i>Smart education for corporate sustainability reporting</i>  <i>Peter Glavič, Aida Szilagyí, Thomas Schönfelder, Jarmila Bilikova, Pavel Ruzicka, Eugenia Atin, Ibon Zugasti</i>	<i>Sustainable organizations to implement the strategic concepts of sustainability</i>  <i>Nomi Hrast, Tjaša Štrukelj</i>	<i>Advantages and challenges of developing a sustainable supply chain</i>  <i>Klavdij Logožar</i>	<i>The impact of the COVID-19 pandemic on financial markets: A meta-analysis from a global perspective</i>  <i>Morina Fisnik, Gajraku Qlirim</i>

11.30 – 11.45	<p><b>Individual differences and job attitudes in the function of increasing organizational citizenship behavior (OCB): A case study</b></p> <p><i>Nikolina Kišić, Ivan Malbašić</i></p>	<p><b>Youth clusters in the field of digitalization</b></p> <p><i>Attila Kurucz, Adrienn Dernóczy-Polyák, Kornelia Osieczko-Potoczna</i></p>	<p><b>Business schools development sustainability throughout strengthening the third sector and civil society capacity</b></p> <p><i>Zoraida Mendiwolso - Bendek</i></p>	<p><b>CSR - Performance relations from the holistic point of view: Application of causal loop diagrams</b></p> <p><i>Dejana Zlatanović, Violeta Domanović, Jelena Nikolić</i></p>	<p><b>Sustainability evaluation of the supply chain under the Greenpact: A framework proposal for the textile sector</b></p> <p><i>José Santos, Joana Leite, Eva Rodrigues, Paulo Sanches, Sara Sousa, António Trigo, Elisabete Correia</i></p>	<p><b>Blockchain technology in banking as a tool towards the SDGs</b></p> <p><i>Aleksandra Amon, Timotej Jagrič</i></p>
11.45 – 12.00	<p><b>An overview of the active labour market programs in Albania</b></p> <p><i>Eda Spahiu</i></p>	<p><b>Digital transformation in healthcare: An analysis of telemedicine and public policy</b></p> <p><i>Larisa Mihoreanu, Daniel-Gabriel Dinu, Andreea Stoian-Karadeli</i></p>	<p><b>Future ways in sustainable economic higher education</b></p> <p><i>Botond Géza Kálmán</i></p>	<p><b>Factors influencing entrepreneurs' decision-making concerning SDGs</b></p> <p><i>Judit Csákné Filep, Áron Szennay</i></p>	<p><b>Overview of emission calculators to support transport sustainability</b></p> <p><i>Stanislav Machalík</i></p>	<p><b>Non-financial reporting practices in Hungary – Opportunities and challenges in preparation for CSRD</b></p> <p><i>Zsuzsanna Győri, Cecília Szigeti</i></p>
12.00 – 12.15	<p><b>Emotional intelligence training tools for business</b></p> <p><i>Yuliia Fedorova, Anna Pilková, Juraj Mikuš, Marian Holienka</i></p>	<p><b>University 5.0 for resilience (A systemic approach)</b></p> <p><i>Ineza Gagnidze</i></p>	<p><b>The performance of EE CEE universities against the UN sustainable development goals</b></p> <p><i>Tamás Szemlér</i></p>	<p><b>Sectoral differentiation of the interval effect in the time of the COVID-19 pandemic: The case of WSE</b></p> <p><i>Bartłomiej Lisicki</i></p>	<p><b>Application and comparison of online calculators for calculating the economic efficiency and sustainability of vehicles</b></p> <p><i>Stefan Bongard, Moritz Main</i></p>	<p><b>What are the young people's perceptions of the circular economy?</b></p> <p><i>Cecilia Szigeti, Sándor Remsei, Katalin Bándy</i></p>

12.15 - 12.30	<i>The relationship between organizational pride, job characteristics and job satisfaction: A literature review</i>  Lorena Piki	<i>Industry 5.0: Guidelines to digital transformation as a strategy for sustainability</i>  Birgit Oberer, Alptekin Erkollar	<i>Empirical evidence of sustainable development goals on economic growth in Albania: The role of education</i>  Desantila Muja	<i>Assessment of organizational aspects affecting knowledge management in auditing and consulting firms</i>  Jurgita Raudeliūnienė, Mirna Kordab	<i>Adoption of sustainable technologies in smart cities: A governance framework</i>  Ahmed M. Ragab, Diego Navarra	<i>Local government financing and sustainable development: Case of Albania</i>  Mariel Frroku
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12.30 – 14.00 Lunch break  
Venue: Faculty of Economics and Business (Corridor in front of the Lecture room P 1.4)

	<u>Paper presentations</u> <u>Lecture room P 1.4</u>	<u>Paper presentations</u> <u>Lecture room P 1.5</u>	<u>Paper presentations</u> <u>Lecture room P 2.7</u>	<u>Paper presentations</u> <u>Lecture room P 0.1</u>	<u>Paper presentations</u> <u>Lecture room P 2.8</u>	<u>Paper presentations</u> <u>Lecture room P 0.3</u>
14.00 - 14.15	<b>CHAIRS:</b> Anisa Feshti, Borut Milfelner  <i>The tradition in a family for enterprising: Shaped by society and shaping engagement with sustainability</i>  Mahsa Samsami, Thomas Schøtt, Andrea Calabrò	<b>CHAIRS:</b> Ireneusz Teodor Dziubek, Joana Leite  <i>The use of biofuels as an example solution to energy security challenges in Poland</i>  Ireneusz Teodor Dziubek, Tatiana Manasterska	<b>CHAIRS:</b> Andreja Jaklič, Tetiana Sobolieva  <i>Sustainability during crises in firms using different resilience models: The case of the COVID-19 pandemic</i>  Anže Burger, Iris Koleša, Andreja Jaklič	<b>CHAIRS:</b> Agnes Csiba-Herczeg, Fjona Kurteshi  <i>Comparative analysis of the use of wine pouch based on sustainability and consumer resilience aspects</i>  Boglárka Eisinger Balassa, Réka Koteczki, Bence Lukács, Ágnes Csiba-Herczeg	<b>CHAIRS:</b> Elyor Davlatov, Daniel Zdolšek  <i>Post CSRD world: Prospective amendments to Slovenian legislation in the field of auditing</i>  Daniel Zdolšek	<b>CHAIRS:</b> Cecília Szigeti, Romana Korez Vide  <i>Green economy and uncertainty avoidance as a dimension of national culture</i>  Alona Sova, Maja Rožman, Romana Korez Vide

14.15 – 14.30	<p><b><i>Socially responsible tourist behaviour in the Goričko nature park</i></b></p> <p><i>Miran Grah, Sonja Sibila Lebe, Borut Milfelner</i></p>	<p><b><i>Exploring the value of the sea: A study of the blue economy in the EU and Portugal</i></b></p> <p><i>Sara Sousa, Carla Henriques, Joana Leite</i></p>	<p><b><i>Nexus amongst remittances and inequality in Western Balkan countries: Global pandemic crisis vs. financial crisis</i></b></p> <p><i>Arjan Tushaj, Elona Dushku, Valentina Sinaj</i></p>	<p><b><i>Consumption and production relationship with the environment: An in-depth analysis for the Albanian economy</i></b></p> <p><i>Fjona Kurteshi</i></p>	<p><b><i>The role of new Keynesian semi-structural macroeconomic forecasting model in realisation of sustainable development goals in Uzbekistan</i></b></p> <p><i>Elyor Davlatov, Judit Sági</i></p>	<p><b><i>Public urban green spaces: Combining goals for sustainability, urban health and well-being</i></b></p> <p><i>Herta Czédli, Zsolt Varga, Cecília Szigeti</i></p>
14.30 – 14.45	<p><b><i>Development of tourism sector through small and medium-sized enterprises: Case of Albania</i></b></p> <p><i>Anisa Feshi</i></p>	<p><b><i>The failure of bureaucracy on 'nextgenerationeu' funds destined to refurbishing buildings in Catalonia</i></b></p> <p><i>Arnau Guix Santandreu</i></p>	<p><b><i>Challenges of Ukraine on the way to climate neutrality</i></b></p> <p><i>Tetiana Sobolieva</i></p>	<p><b><i>The role of social media in sustainable consumption: A class-wise analysis</i></b></p> <p><i>Ceren Cubukcu Cerasi, Yavuz Selim Balcioglu, Asli Kilic, Farid Huseynov</i></p>	<p><b><i>Defining the impact of non-financial reporting on the process, instrumental and institutional dimensions of corporate governance</i></b></p> <p><i>Matic Čufar, Andreja Primec, Jernej Belak</i></p>	<p><b><i>Examination and optimization of the ecological footprint of embedded rail structures</i></b></p> <p><i>Zoltán Major, Róbert Horváth, Áron Szennay, Cecília Szigeti</i></p>
14.45 – 15.00	<p><b><i>Women participation in the labour force: The case of Albania</i></b></p> <p><i>Loredana Sulejmani</i></p>	<p><b><i>Sustainability management in the light of quantum physics</i></b></p> <p><i>Dušan Kučera</i></p>	<p><b><i>Examining success factors of Hungarian SMEs during multiple crises</i></b></p> <p><i>Judit Csákné Filep, Áron Szennay, László Radácsi</i></p>	<p><b><i>Can the concept of the common good be the foundation of ethical marketing?</i></b></p> <p><i>María Elena Rodríguez Benito</i></p>	<p><b><i>Public policy opportunities for the transition to a circular economy: Highlights of scientific research</i></b></p> <p><i>Nino Papachashvili, Tamta Mikaberidze, Vasja Roblek</i></p>	<p><b><i>Urban development decisions based on the ecological footprint</i></b></p> <p><i>Jenő Zsolt Farkas, Áron Szennay, Zoltán Major, Cecília Szigeti</i></p>

15.00 – 15.15	<p><b>Corruption in public private partnerships as a barrier to sustainable development: The case of Albania</b></p> <p><i>Soana Teka, Silvana Doçi</i></p>	<p><b>Coal bed methane as a sustainable alternative fuel: Opportunities and challenges in India</b></p> <p><i>Nidhija Rejo, Santanu Purohit, Arvind Kumar Jain</i></p>	<p><b>Identification and sustainability study of LMS for teaching and learning of foreign languages</b></p> <p><i>Vesna Cacio Vukmir, Simona Sternad Zabukovšek, Tjaša Štrukelj</i></p>	<p><b>Slow fashion and sustainable development</b></p> <p><i>Lenka Švajdová, Jana Mikolašova</i></p>	<p><b>ESG scores and firm performance in Eastern and Southern Europe</b></p> <p><i>Pamfile Loredana</i></p>	<p><b>Social protection intervention to attain sustainable development goal one in Albania</b></p> <p><i>Fatmira Qema</i></p>
15.15 – 15.30	<p><b>Investigation into the use of Big Data and analytics in Ghana's insurance industry</b></p> <p><i>Kevin Kwasi Anno Firempong-Boakye, Diego Navarra</i></p>	<p><b>Energy sales forecasting in a sustainable development context: Bibliometric review</b></p> <p><i>Tomasz Zema, Adam Sulich, Lumir Kulhanek</i></p>	<p><b>Change in development vectors of Ukrainian enterprises in war conditions</b></p> <p><i>Veronika Verba, Olena Kyzenko, Olena Hrebshkova</i></p>	<p><b>Customer genetic data for business: Empowering your genes for sustainable product development</b></p> <p><i>Ivelina Ivanova-Kadiri</i></p>	<p><b>Challenges in ESG ratings: Understanding ESG rating disagreement and its effects on financial decision making</b></p> <p><i>Helena Naffa, Fanni Dudás</i></p>	<p><b>Public and private financing instruments to support SDGs: The case of Albania</b></p> <p><i>Blerina Gjaci</i></p>
15.30 – 15.45	<p><b>International trade in waste: The case of Croatia</b></p> <p><i>Maja Bašić, Mile Bošnjak, Ivan Novak</i></p>				<p><b>Drivers of ESG investing: the case of European exchange-traded funds</b></p> <p><i>Adam Marszk</i></p>	

15.45 – 16.00

[Conference closing remarks – Reflections on the topics covered \(Lecture room P1.4\)](#)

17.30 –

NETWORKING

VENUE: The Old Vine House (Vojašniška ulica 8)

– 17<sup>th</sup> MAY 2023 –

Faculty of Economics and Business (Razlagova 14 and Razlagova 20)

**Lectures (TSM), presentations (ST) and workshops by participants**

16.00 – 17.30

National Liberation Museum (Ulica heroja Tomšiča 5)

**(Meeting point: FEB, Razlagova 14, in front of the building, at 15.45)**

17.30 – 18.30

Maribor city guided tour (Meeting point: National Liberation Museum)

19.00 -

Buffet dinner with DJ

**Venue: Nana Bistro & Kavarna (Glavni trg 16)**

**– 18<sup>th</sup> MAY 2023 –**

Faculty of Economics and Business (Razlagova 14 and Razlagova 20)

**Lectures (TSM), presentations (ST) and workshops by participants**

**– 19<sup>th</sup> MAY 2023 –**

Faculty of Economics and Business (Razlagova 14 and Razlagova 20)

**Lectures (TSM), presentations (ST) and workshops by participants**